



Invitation to tender – Paint Jam at The Hithe

71 – 75 Albion Street, SE16 7JA

The Hithe

The Hithe is a new enterprise hub with workspace and spaces for public activities that bring both vibrancy and a sense of togetherness to the area. Designed as an innovative, demountable and relocatable structure, this building is a best-case example of re-deployable, high quality Meanwhile use that inspires more projects of its kind across London.

With 10 multi use units and 2 large office spaces, the scheme maximises the potential of the site which sits on a vital Rotherhithe crossroads, providing a point of interest to stop, meet others, engage in culture and history, and share skills. It will deliver local community partnership projects that extend the benefits of the meanwhile use beyond the boundaries of the site itself. Alongside this it provides a new hub space for multiple creative and social disciplines and businesses to co-locate, sharing resources, learning and collaborating together in a way that actively engages the local community and animates the high street, throughout the week and into the evening.

The proposed use meets the high-street stakeholders desire to see something unique that takes advantage of the position of the site to signal and draw people from the riverside and overground station over the road to explore Albion Streets heritage buildings and local shops. It also complements the vision local people have for building the identity of the area as distinct from Canada Water where things happen on a human scale, supporting and growing independent projects and businesses without losing sight of the areas Dock history.

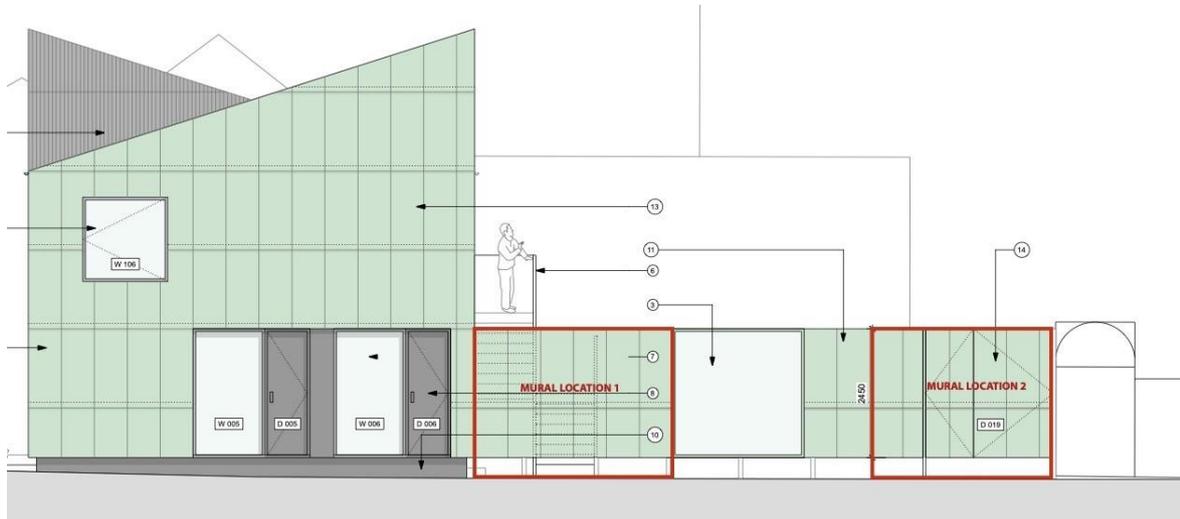
Through careful curation of tenants and local partnership projects, this site can nurture a community of active users and participants, creating a dynamic environment where local businesses can grow, generate employment and encourage wider community involvement, and local individuals can benefit from give-back projects and cultural offers.

Location of Paint Jam

We are looking to activate the hoardings which surround the site and face onto Old Railway Walk. Old Railway Walk is a pedestrian and cycle lane which links Albion Street and Brunel Road. It receives high footfall and the hoarding will be seen by many people using the lane to get across from Albion Street to Rotherhithe Station and beyond, towards Brunel Museum and the River Thames.

We are offering two local artists the opportunity to take part in a paint jam event on the 14th July. We will have music and food, and invite the local community to come along and witness the mural painting in action.





Do not scale from drawing

Mural location 1 = H2450mm x W4300mm

Mural location 2 = H2450 x W4160

Colour palette

The mural should take into consideration the building colours listed below:

Juniper Green - BS12B29 / RAL 7016 / CMYK - 60,30,20,80
Moss Green - RAL 6005 / CMYK - 80,5,60,70
Eau De Nil - BS2660-6071 / CMYK - 43,14,67
Catkin - BS12C33 / CMYK – 22,15,49,0

The theme

The brief for the design is “What does Rotherhithe mean to you?”

Deliverables

1. Your name and location
2. Your draft design proposal showing your chosen colour palette (can be in the format of sketches)
3. A short 300 word description explaining your mural and how it responds to the brief
4. Up to 3 examples of your previous work
5. Your social media platform (if any)

Project timeline

Date	Phase
14th June	Paint Jam brief out
4 th July	Artists submission deadline
6 th July	Artists appointed
7 th - 13 th July	Artists and MWS work together to finalise designs
14 th July	Paint Jam Event

Design fee

Total fee £150 per artist

Contact information

Please submit your submission to info@meanwhitespace.com

For more information, please contact info@meanwhitespace.com